



BIOGRAPHY

KARL HAIDER

Karl Haider was appointed Chairman of the Executive Board of Semperit AG Holding with effect from 11 January 2022. In this function, he is in charge of the Business Regions, Sales for the Industrial and Medical Sectors and is also responsible for Corporate Development, Customer Excellence, Brand Management, as well as the Restructuring Office.

Karl Haider studied technical chemistry and economics, followed by a PhD in technical chemistry at the Johannes Kepler University Linz, Austria.

As a proven industry expert and highly qualified leader, Karl Haider has extensive experience with large international industrial corporations.

Most recently, he served as Chief Commercial Officer at Tata Steel Europe, one of the world's largest steel companies. Previously, he also led large M&A transactions and acted as Director Operations Downstream. Prior to that, he worked in the areas of sales and project management in the voestalpine Group before becoming a member of the Executive Board of the high-performance metals division. In his previous functions, Karl Haider also held numerous supervisory board mandates at the respective group subsidiaries. He started his career as a chemical laboratory technician.

Karl Haider was born in Freistadt, Austria, in 1965. He is married and has a son and a daughter.